



THE MAGIC BEHIND THE ART

Technical File Virtual Experience

**WINDOWS
TO INFINITY**

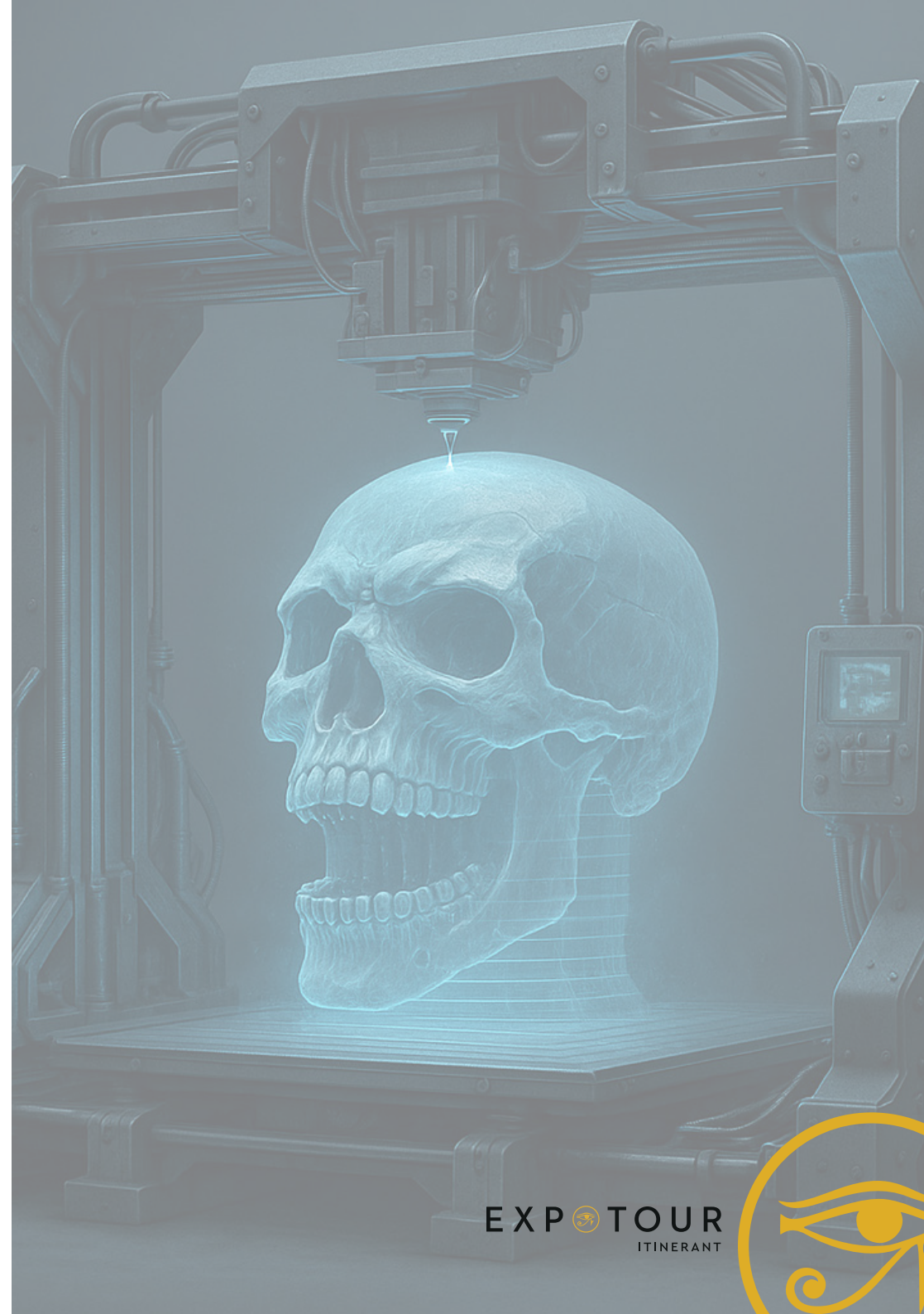
By Expotour Itinerant

What will the visitor see?

The visitor will put on the VR glasses and, in an instant, find themselves inside the creative heart of Windows to Infinity: the workshops where the monumental works are born. The Magic Behind the Art is a 360° experience that transports the audience to the place where everything becomes reality.

Here, the Innovators appear working live: modeling giant sculptures, painting enormous canvases, shaping characters, mixing colors, creating textures, and assembling worlds. With every turn of the head, the visitor discovers new details: an artist retouching with delicate brushstrokes, another welding a colossal structure, someone else testing lights and effects to bring the work to life.

The impressive thing is that the experience is lived as if one were there, surrounded by the energy of the workshop. You can see the tools, feel the scale of the pieces, perceive the constant movement of a team dedicated to creation. It is like entering the magical vein of art, the place where imagination becomes matter.



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Concept

The Magic Behind the Art is one of the most authentic and moving experiences of Windows to Infinity. It is not a recreation or a fictional show: it is the opportunity to be inside the real workshop, seeing the artists in full action, surrounded by their creative world in 360 degrees.

Technology becomes a portal that allows you to observe every detail of the process: from the first strokes to the final finish of a work. By putting on the glasses, the visitor feels part of the team, breathing the same air laden with paint, dust, and creative effort, sharing the passion of the artists as they work.

The Magic Behind the Art is a tribute to art itself: a celebration of live creation, the dedication of the artists, and the beauty that emerges from their hands. It is real, it is human, it is magical.



WINDOWS TO INFINITY

Modules

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